

PRESS RELEASE

Zurich (Switzerland) / Krakow (Poland), September 2, 2022

Media Press and Enetpulse have teamed up to enhance sports data for EPG

Media Press, the number one streaming and TV metadata supplier in Europe, has today announced a partnership with Enetpulse, the leading European sports data provider.

The partnership will enable Media Press to integrate Enetpulse's extensive sports data feed into EPG metadata services for operators, streamers, and broadcasters. The integrated service will include more than 80 sports, and hundreds of European sports events, enriching metadata for thousands of European channel lineups and catalogues. Clients will benefit from linked, enriched data, including unique identifiers for all data.

"Our goal is to provide the most comprehensive sports TV metadata to our customers throughout Europe, now and in the future." – said Milosz Cechnicki, Media Press COO.

"The partnership with Media Press underlines our efforts to provide high-end sports data to TV operators and OTT streamers. This gives our sports data a new dimension and we are looking forward enormously to the partnership." – said Peter Holst, Sales Director at Enetpulse.

Media Press and Enetpulse will present the integrated service at a drinks and bites event during IBC on Friday, 9 September at 16:00. For registration, please visit our social media profiles on [Facebook](#) and [LinkedIn](#) or email ibc-2022@media-press.tv.

About Media Press

Media Press is Europe's #1 streaming and TV metadata provider. It operates offices in 14 countries including Switzerland, Poland, France, Germany, and CEE and employs more than 550 staff of software developers and editors. Media Press is the founding partner of The European Metadata Group. More information is available at www.media-press.tv

About Enetpulse

Enetpulse is one of the world's leading providers of sports data. For more than 20 years Enetpulse has delivered live scores, results and statistics from a wide range of sports. Today the portfolio consists of 80+ sports from around the world, including 600+ football leagues. Enetpulse's clients include some of the most esteemed names within online sports media, newspapers, agencies, broadcasters, app makers and many more. More information is available at www.enetpulse.com.



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